

## MEDIA ALERT for SATURDAY, MAY 22, 2010

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### ***Saddle Up*<sup>®</sup> for St. Jude event to raise funds for kids battling cancer**

**WHAT:** Trail riders are getting ready to harness in funds for St. Jude Children's Research Hospital<sup>®</sup> through a *Saddle Up*<sup>®</sup> for St. Jude event. St. Jude is one of the world's premier centers for the research and treatment of pediatric cancer and other catastrophic childhood diseases.

Larry Surrett and the Hoof Hearted Saddle Club of Ogilvie, MN will be organizing their 11<sup>th</sup> annual *Saddle Up*<sup>®</sup> for St. Jude trail ride fundraiser event. Participants will be riding their own horses or on a hay wagon for over 10 miles through the Rum River State Forest. Participants will collect pledges for the trail ride to raise money for St. Jude Children's Research Hospital. The Hoof Hearted Saddle Club will also be holding a raffle with donated prizes following the trail ride at McBee's Bar & Grill on Ann Lake in Ogilvie, MN. The additional money raised during the raffle will go to St. Jude as well.

**WHEN:** Saturday, May 22, 2010 at 1:00 pm

**WHERE:** Rum River State Forest, Ogilvie, MN

**VISUALS:** Families, trail riding, unique horses & ponies of a wide variety of breeds & color, fun, hay wagons pulled by tractors, children & grandparents welcome, saddle club cookout with burgers & hotdogs.

#### **BACKGROUND**

**INFORMATION:** St. Jude depends on community-based fundraising programs like *Saddle Up for St. Jude* to continue the hospital's groundbreaking research and lifesaving care. The daily operating cost for St. Jude is nearly \$1.4 million, which is primarily covered by public contributions.